

‘Mission Beach Village Green
Oct 2022
Mission Beach Cassowaries



‘On Trend’ vs ‘In Character’

THE VIEW!



THE TRANSITION

Authentic Mission Beach

-through the World Heritage rainforest

to the World Heritage Great Barrier Reef

Dunk Island.



Why was the Instagram sign
placed in the middle of the view?



Authentic Mission Beach character



A photograph of a park path leading to a beach. The path is paved and runs from the foreground into the distance, flanked by lush green trees and grass. In the background, a blue ocean is visible through the trees. The scene is bright and sunny, with shadows cast by the trees onto the path.

Exceptional natural beauty

THE VIEW!

Villages in rainforest

Rainforest growing to the sea

Ulysses Park is a good example

Shady

Can still see the view

Buildings such as Petanque shelter could have been better placed away from walkway to beach



“People say the creek culvert is unsightly and detracts from the natural beauty – so does the Instagram board.



Instagram board

Cartoon cassowary and coconuts

- a comical replica of reality instead of celebrating what Mission Beach is known for – the natural beauty our exceptional environment.



Doesn't need to be large frame



Bring the camera closer - much more subtle - less intrusive
Graphics respectful of natural environment and wildlife



The Culvert

Needs more thought and discussion.

Minimise impact on foreshore vegetation.

Make as natural as possible with plants and trees – creative use of concrete? Could some of the volcanic rocks currently used as bollards be used?



Foreshore vegetation

Include rehabilitation of the rare foreshore vegetation in the project.



- Visitors are attracted by what is natural
 - An authentic experience
- The 'wildness' the natural 'World Heritage' beauty
 - Village upgrade to consider community first
 - About encouraging visitors to local businesses
 - Not about creating games and activities
- Community creates own entertainment through events etc




The viewing deck
Out of character,
unrealistic scale,
not achievable at this location

Culvert could be disguised with
a 'natural' approach
Could be a seating area with view
Small interpretive sign with QR code
to information website

- Visitors are attracted by what is
natural



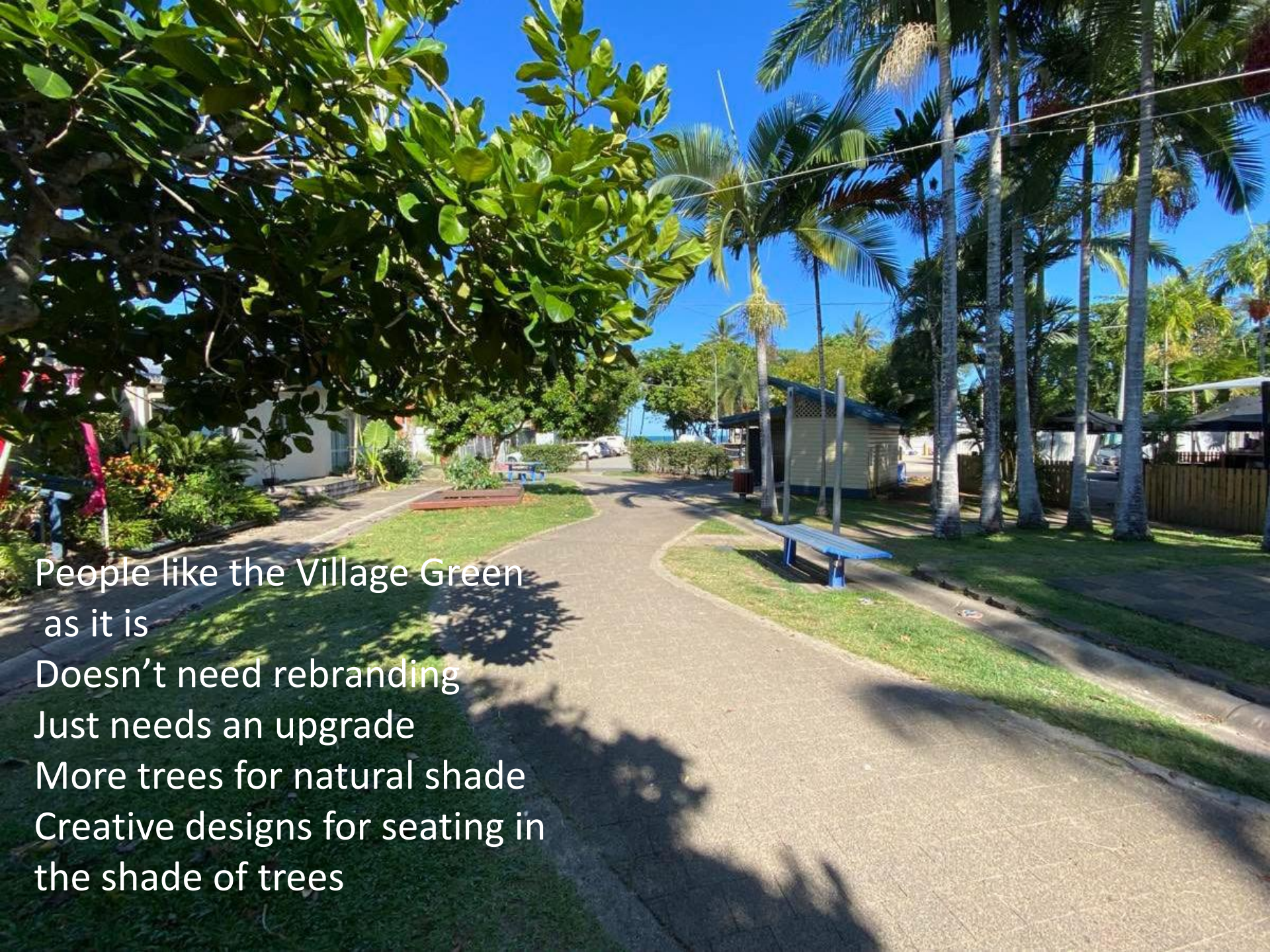
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- A scenic view of a tropical beach. In the foreground, there are several curved, dark-colored benches with a textured surface, supported by concrete pillars. A decorative metal railing with a leaf pattern runs across the middle ground. Beyond the railing, a sandy beach leads to the ocean under a blue sky with scattered clouds. Tall palm trees and lush greenery frame the scene on both sides.
- Visitors are attracted by what is natural
 - An authentic experience
 - The 'wildness' the natural 'World Heritage' beauty

- Village upgrade to consider community first
- About encouraging visitors to local businesses
- Community creates entertainment through events etc.



The Mission Beach sign
Community knows they live at Mission Beach

Village design needs to be timeless, natural – not ‘cluttered
with ‘on trend’ landscaping items



People like the Village Green
as it is
Doesn't need rebranding
Just needs an upgrade
More trees for natural shade
Creative designs for seating in
the shade of trees

A pergola?



Stamped concrete unique design

Cassowary footprints

Stingray -Djiru totem
Celebrate the cassowary
Present the Rainforest to Reef view
Central communal area
Includes seating



Stamped concrete unique design

Cassowary footprints

Has Purpose – provides shade between trees
Represents Mission Beach
Long term vision



Stamped concrete unique design

More organic, incorporating meaningful symbols –
authentic Mission Beach character

Cassowary footprints

Sympathetic design –
not detracting from World Heritage values –
village atmosphere



Stamped concrete

Casson

Thank you for the
opportunity to have input



Stamped concrete

Casson

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